

An Example R Markdown Document

(A Subtitle Would Go Here if This Were a Class)

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Sheena Easton and Game Theory

Sheena Easton describes the following scenario for her baby:

1. Takes the morning train
2. Works from nine 'til five
3. Takes another train home again
4. Finds Sheena Easton waiting for him

Sheena Easton and her baby are playing a **zero-sum (total conflict) game**.

- Akin to Holmes-Moriarty game (see: von Neumann and Morgenstern)
- Solution: **mixed strategy**

Rick Astley's Re-election Platform

Rick Astley's campaign promises:

- Never gonna give you up
- Never gonna let you down
- Never gonna run around and desert you
- Never gonna make you cry
- Never gonna say goodbye
- Never gonna tell a lie and hurt you.

Whereas these pledges conform to the preferences of the **median voter**, we expect Congressman Astley to secure re-election.

Caribbean Queen and Operation Urgent Fury

In 1984, Billy Ocean released “Caribbean Queen”.

- Emphasized sharing the same dream
- Hearts beating as one

“Caribbean Queen” is about the poor execution of Operation Urgent Fury.

- Echoed JCS chairman David Jones' frustrations with military establishment.

Billy Ocean is advancing calls for what became the Goldwater-Nichols Act.

- Wanted to take advantage of **economies of scale**, resolve **coordination problems** in U.S. military.

The Good Day Hypothesis

We know the following about Ice Cube's day.

1. The Lakers beat the Supersonics.
2. No helicopter looked for a murder.
3. Consumed Fatburger at 2 a.m.
4. Goodyear blimp: "Ice Cube's a pimp."

This leads to two different hypotheses:

- H_0 : Ice Cube's day is statistically indistinguishable from a typical day.
- H_1 : Ice Cube is having a good (i.e. greater than average) day.

These hypotheses are tested using archival data of Ice Cube's life.

The Problem of Rendering in Markdown

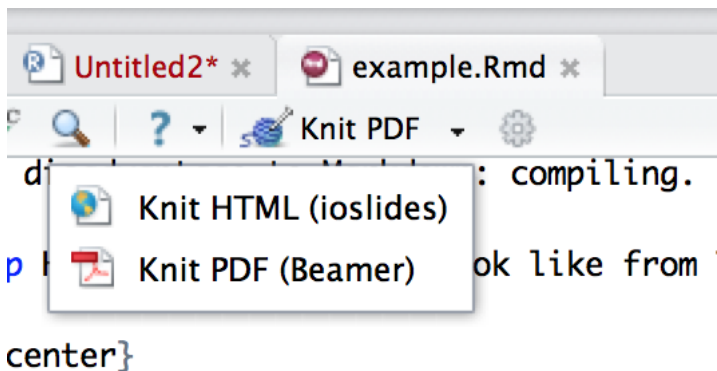
One big disadvantage to Markdown: compiling.

Here's what it would look like from Terminal

```
/usr/local/bin/pandoc example.utf8.md --to beamer --from markdown+autolink_bare_
uris+ascii_identifiers+tex_math_single_backslash-implicit_figures --output examp
le.pdf --template /Library/Frameworks/R.framework/Versions/3.1/Resources/library
/rmarkdown/rmd/beamer/default.tex --slide-level 3 --highlight-style tango --incl
ude-in-header /Users/stevenmiller/Dropbox/teaching/clemson-beamer-header-simple.
tex --include-after-body /Users/stevenmiller/Dropbox/teaching/table-of-contents.
tex
```

Nobody got time for that.

One Alternative: Rstudio



Another Alternative: Rscript

Another option: noninteractive Rscript

- I prefer this option since I tend to not like GUIs.
- Assumes you're on a Linux/Mac system.

Save this to a .R script (call it whatever you like)

- Make it executable. Double click or run in Terminal.
- Keep a copy in each directory, but keep only one .Rmd per directory.

```
#!/usr/bin/Rscript --vanilla --default-packages=base,stats,utils
library(knitr)
library(rmarkdown)
file <- list.files(pattern='.Rmd')
rmarkdown::render(file)
```


Conclusion

Beamer markup is messy. Markdown is much more elegant.

- Incorporating R with Markdown makes Markdown that much better.
- Rendering Markdown → Beamer requires minimal Rscript example.
 - I provide such a script to accompany this presentation.

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